Navigate the Dashboard and Workspace

Ad Manager Essentials · https://support.jansma.vip/docs/jansma-vip-ads/ad-manager-essentials/navigate-the-dashboard-and-workspace/

The Jansma VIP Ad Manager dashboard is designed to give you a quick operational view before you open detailed campaign screens.

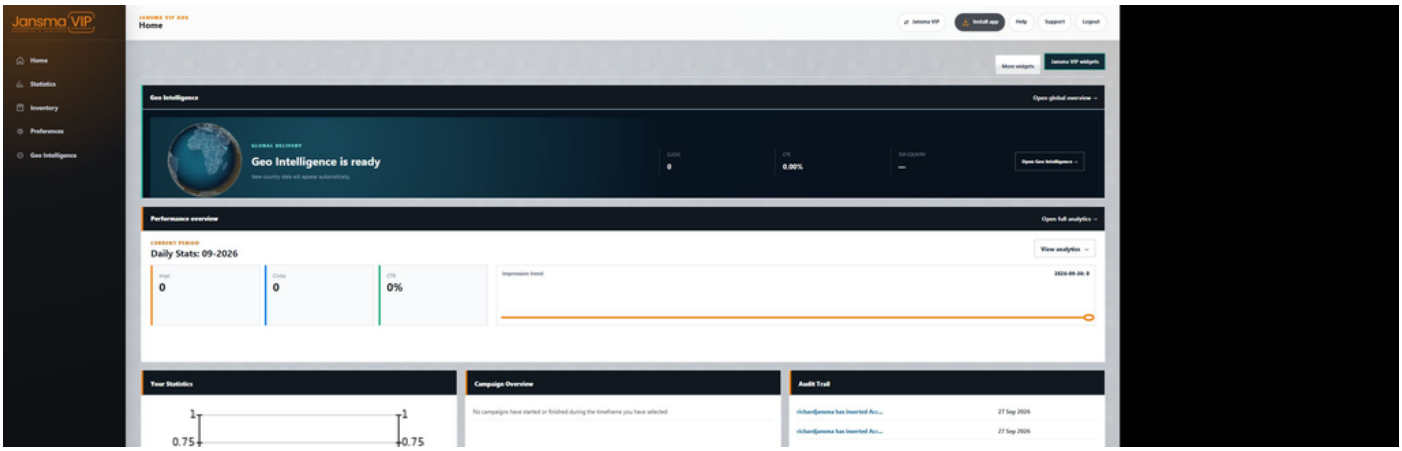
Primary navigation

- **Home:** performance overview, campaign activity, Geo Intelligence and account audit information.
- **Statistics:** delivery results across the account, advertiser, campaign, banner and zone levels.
- **Inventory:** the working area for advertisers, campaigns, banners, websites, zones and delivery rule sets.
- **Preferences:** account and personal settings available to your role.
- **Geo Intelligence:** aggregated country-level delivery analysis.

Use the dashboard effectively

1. Confirm that the advertising account shown at the top is the account you intend to manage.
2. Review the current-period impression, click and click-through-rate summary.
3. Check campaign activity and the audit trail before making changes.
4. Open the relevant section rather than editing from assumptions based on a summary widget.

Dashboard widgets can be empty before the first eligible delivery or while statistics are being processed. This does not automatically indicate an error. Confirm campaign dates, connections and eligibility, then review the detailed Statistics area.


Jansma VIP
Home
Statistics
Inventory
Preferences
Geo Intelligence
Home
Install app
Help
Support
Logout
Geo Intelligence
Open global overview
Geo Intelligence is ready
Performance overview
Open full analytics
Daily Stats: 09-2026
View analytics
0
0
0%
Your Statistics
Campaign Overview
No campaigns have started or finished during the timeframe you have selected
Audit Trail
27 Sep 2026
27 Sep 2026