Connect Banners and Zones

Banners & Delivery · https://support.jansma.vip/docs/jansma-vip-ads/banners-delivery/connect-banners-and-zones/

Banner-to-zone connections determine which assets may appear in each advertising placement.

Prepare the connection

- Confirm the banner belongs to the intended campaign.
- Confirm that campaign and zone dates or restrictions are compatible.
- Match dimensions and supported media behaviour.
- Check that the website and zone represent the correct environment.

Create the connection

1. Open the relevant banner or zone from **Inventory**.
2. Open its linking or delivery view.
3. Select the required counterpart and save.
4. Review the final list to ensure no unrelated zone or banner was included.

Test without disrupting live delivery

Use a controlled placement, a limited test campaign or another approved validation route. Confirm rendering, click destination and responsive behaviour. Then review Statistics for a small number of eligible impressions.

If a linked banner does not appear, do not repeatedly recreate the connection. Check status, dates, caps, priority, dimensions and delivery rules. Multiple duplicate relationships make later maintenance and reporting harder.