Select and Prepare Supported Banner Types

Banners & Delivery · https://support.jansma.vip/docs/jansma-vip-ads/banners-delivery/select-and-prepare-supported-banner-types/

Jansma VIP Ads can support several creative approaches depending on account configuration. Select the simplest format that meets the campaign requirement and can be tested safely.

Image-based banners

Upload an approved JPEG, PNG, GIF or WebP asset when supported. Use exact dimensions, optimised file size, meaningful alternative text and a separate HTTPS destination. Keep the original source file outside the platform for future revisions.

Externally hosted image banners

Use an external creative URL only when the host is reliable, secure and approved. The external file can change or disappear without a platform edit, so monitor availability and avoid third-party URLs you do not control.

HTML and HTML5 banners

HTML creatives can include richer interaction. Review every included script, stylesheet, image and destination. HTML5 packages should contain a clear entry file and declared dimensions where supported. Test click handling, responsive behaviour and isolation before live delivery.

Text and video formats

Text banners require concise copy and a valid destination. Video formats require a compatible player, delivery method, media type and placement. Do not assume that every zone supports every format.

Security review

- Reject code that requests unnecessary permissions or loads unapproved domains.
- Never embed credentials, personal data or secret tokens.
- Use HTTPS for assets and destinations.
- Test in a controlled zone before connecting the banner widely.