Generate and Place Ad Manager Invocation Code

Websites & Zones · https://support.jansma.vip/docs/jansma-vip-ads/websites-zones/generate-and-place-ad-manager-invocation-code/

Invocation code connects a website placement to its Ad Manager zone. Generate code from the website or zone level according to the integration you need.

Generate code

1. Open the correct website and zone in **Inventory**.
2. Choose the invocation-code or integration view.
3. Select the supported delivery method and required options.
4. Generate the code and copy it without editing identifiers or structure.

Place it safely

- Add the code only to the approved page template or component.
- Do not paste it into user-generated content or an untrusted editor.
- Load scripts only once when the integration method requires a shared loader.
- Respect consent, content-security and performance requirements of the website.

Verify

1. Publish to a staging or controlled page first.
2. Check that the reserved space behaves correctly on desktop and mobile.
3. Confirm that an eligible test banner renders and the destination opens.
4. Review browser errors and Statistics before production rollout.

Invocation code contains operational identifiers. It should not contain account passwords, but it must still be handled carefully to prevent accidental use on the wrong property.