Configure the SEO Agent

Reputation Management · https://support.jansma.vip/docs/vip-reputation/reputation-management/configure-the-seo-agent/

The SEO Agent can prepare or publish responses to eligible Google reviews according to the controls available in your VIP Reputation account.

Choose safe settings

Select a brand-appropriate tone, response length and language. Set a rating threshold so sensitive or negative reviews remain available for careful manual handling.

Add useful guidance

Use the instruction field for concise brand rules, terminology and escalation requirements. Keywords should appear naturally and must never make the reply misleading or repetitive.

Review before full automation

Start with a limited scope and monitor the output. Automated text can require correction and should not disclose personal, account or case information.

Past reviews and limits

If the past-review option is available, activate it only after checking the configuration. Processing can be rate-limited and stopping the agent can pause remaining work.

Need help with this feature? Contact Jansma VIP Support with the relevant account area, location and non-sensitive error details. Availability can depend on your plan, connected services and third-party platform rules.